



## PRESS RELEASE

### FLIGHT DEAL: LA COMPAGNIE KICKS OFF BLACK FRIDAY WITH UNBEATABLE “BLUE FRIDAY” PROMOTION

*Enjoy business-class travel between New York and Paris for \$1,000, available for purchase from November 17-21, 2017*

November 17, 2017 (Jersey City, NJ) - [La Compagnie](#) is jumpstarting Black Friday with the release of their unbeatable “Blue Friday” promotion, offering travelers round-trip business-class tickets between New York and Paris for only \$1,000. Available for purchase from Friday, November 17 to Tuesday, November 21, 2017, travelers can take their pick on a selection of flights from now through 2018, subject to availability including a variety of festive travel dates and Parisian events.

Following a successful introduction in 2016, the popular “Blue Friday” promotion has returned for a second year as a playful nod to the airline’s signature baby blue fleet. Passengers flying on La Compagnie are welcomed with a seamless and exclusive pre-flight experience at Newark Airport’s Art & Lounge and the new Premium Icare 2 Lounge in Paris. While traveling with La Compagnie, guests can enjoy refreshing amenity kits with Caudalie skincare products, personal Tablets and a unique dining experience offering fresh menu items by renowned New York and Paris based chefs.

La Compagnie, which has been operating between New York and Paris since 2014, continues to show stable growth and development throughout 2017 with increased frequency to two flights daily and the order of two new Airbus A321neo aircrafts due for delivery in 2019. Flight schedule includes:

- **New York (Newark International Airport) to Paris (Charles de Gaulle)**
  - B0101 flies daily, departing at 7:30pm and arriving at 8:35am the next morning
  - B0103 flies daily, departing at 9:30pm and arriving at 10:40am the next morning
- **Paris (Charles de Gaulle) to New York (Newark International Airport)**
  - B0100 flies daily, departing at 10:30am and arriving at 1:10pm the same day
  - B0102 flies daily, departing 2:30pm and arriving at 5:10pm the same day

To purchase the “Blue Friday” promotion, travelers can contact La Compagnie’s call center at 1-800-218-6820, visit [LaCompagnie.com](#) or reach out to their preferred travel advisor.

*The “Blue Friday” promotion requires instant ticketing and is nonrefundable; travel dates are subject to availability. All taxes and carrier-imposed fees are included. La Compagnie authorizes two checked bags per passenger free of charge; baggage fees apply for any additional bags.*

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#### **About La Compagnie:**

Launched in July 2014, [La Compagnie](#) is an exclusively business-class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Charles de Gaulle). Offering competitively low business-class fares, La Compagnie is outfitted with 74 lie-flat seats and provides thoughtful amenities including Tablets, Caudalie cosmetic kits and a unique dining experience offering fresh menu items by renowned New York and Paris based chefs. All passengers can take advantage of La Compagnie's frequent flyer program, MyCompagnie, receiving points that can be used towards tickets. For reservations please contact the airline's call center at 800-218-8187, visit [LaCompagnie.com](#) or contact your travel advisor.