

PRESS RELEASE

FINALLY AN AIRLINE THAT TREATS KIDS LIKE ROYALTY



Family-friendly airline, La Compagnie Partners with New York-based Oeuf to Create Knit Crowns for Children and a Chance to Win their Next Flight to Paris

June 28, 2018 (New York, NY) - In modern times families with children have too often been relegated to the back row. Today, children will be treated like royalty thanks to [La Compagnie](#), the exclusively business-class boutique airline offering travel between New York and Paris, and their partnership with [Oeuf](#) a sustainable children's brand. The two French-in-spirit brands have partnered to design an exclusive handmade sky blue crown for children ages 0-3. Available onboard throughout the whole summer, La Compagnie is the first airline to partner with Oeuf and offer their signature crown at 30,000 feet.

Founded in 2002 by Michael Ryan, a New York native, and Sophie Demenge, raised in Paris, Oeuf creates high-quality, sustainable, ethically produced and eco-friendly products for children. The Oeuf product line encompasses iconic modern furniture, organic cotton baby essentials, exceptionally soft knitwear and artisan-crafted décor. Oeuf's signature crowns are as playfully unique as the children who wear them.

"We are pleased to partner with La Compagnie to design an exclusive crown for their younger travelers," said Sophie Demenge, Founder of Oeuf. "Both brands aim to celebrate children, and ensure their experiences are wonderfully memorable. We know that with La Compagnie, families can start enjoying their summer vacations as soon as they board, and we hope this crown will add to the fun."

Created exclusively for La Compagnie, Oeuf has made 250 sky blue crowns which will be passed out onboard to children ages 0-3 as a gift. La Compagnie invites families to take pictures of their children wearing the crowns onboard and post on Instagram, using the hashtags #LaCompagnie #œufnyc #babies&co for a chance to win two round-trip tickets for one adult and one infant. The "La Compagnie x Oeuf" Instagram contest is open to passengers from July 1 through September 15; terms and conditions apply.

"We are thrilled to kick off the summer season by partnering with Oeuf to offer our younger travelers something special," said Jean Charles Périno, EVP of Sales and Marketing for La Compagnie. "Summer is a fun time for the airline with many families going on vacation. It's little touches like these that make flying La Compagnie great for all ages."

With just 74 lie-flat seats, La Compagnie provides a seamless boarding process and a comfortable flying experience, including family use of a baby bassinet upon request, kid-friendly onboard entertainment, refreshing amenity kits with Caudalie skincare products and a unique dining experience with special adapted meals for children and fresh menu items by renowned New York and Paris-based chefs for adults.

To make reservations on La Compagnie, please visit [LaCompagnie.com](#), contact La Compagnie's call center at 1-800-218-6820, or contact your travel advisor.



Follow La Compagnie on Instagram [@lacompanie_boutiqueairline](#)
Follow Oeuf on Instagram [@oeufnyc](#)

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About La Compagnie:

Launched in July 2014, [La Compagnie](#) is an exclusively business-class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Paris Orly Airport). Offering competitively low business-class fares, La Compagnie is outfitted with 74 lie-flat seats and provides thoughtful amenities including personal Tablets, Caudalie cosmetic kits and a unique dining experience offering fresh menu items by renowned New York and Paris based chefs. All passengers can take advantage of La Compagnie's frequent flyer program, MyCompagnie, receiving points that can be used towards tickets. For reservations please contact the airline's call center at 800-218-8187, visit [LaCompagnie.com](#) or contact your travel advisor.

About Oeuf:

For over 15 years, [Oeuf](#) has been creating high-quality, sustainable, ethically produced and eco-friendly products for children. Founded in 2002 by Brooklyn-based, French-American couple Sophie Demenge and Michael Ryan, Oeuf continues to reflect their personal commitment to craftsmanship, utility, and unique design. The Oeuf product line now encompasses iconic modern furniture, organic cotton baby essentials, exceptionally soft knitwear and artisan-crafted décor. Oeuf products are available through selected retailers worldwide, and at [oeufnyc.com](#).