

PRESS RELEASE

March 15, 2022

La Compagnie Introduces New Direct Business-Class Flights Between New York and Milan

The 100% Smart Business Class airline expands its network with new service to Italy's Fashion Capital come April 2022

March 15, 2022 (New York, NY) - Starting April 15, 2022, <u>La Compagnie</u>, the allbusiness class airline known for its New York to Paris and New York to Nice service, will debut a new route between New York (Newark International Airport) and Milan (Milan Malpensa Airport).

"We are thrilled to enter the Italian market by way of Milan. Our clientele is consistently looking for a smart, upscale, and thoughtful experience on-board La Compagnie and we are eager to attract both business and leisure travelers with this new route. The announcement has already been met with great enthusiasm as Americans look forward to traveling to Italy once again and we are confident Italians will feel the same about our service to New York, especially as we introduce new and exciting partnerships with key Italian brands," announced La Compagnie president, Christian Vernet.

La Compagnie's new service to Milan will offer five weekly flights (Thursday through Monday) departing at 9:40PM from Newark International Airport and arriving the next day at 12:00PM at Milan Malpensa Airport. The onboard experience will feature dedicated partnerships which celebrate Italian culture including amenity kits with [comfort zone] products, a skin care brand from Davines with effective and sustainable formulas made in Italy using renewable energy.

The airline will also introduce a new Italian-infused food & beverage program, inspired by local products and curated by Michelin-starred Chefs such as Isabella Potì and Floriano Pellegrino of restaurant Bros in Lecce, and the Vicenza-based Lorenzo Cogo of El Coq and Dama restaurant in Venice. Plus, wine pairings with selected labels from Italian organic wineries will be available.

"In recent months, we have had the pleasure of meeting our Italian partners who immediately understood our philosophy and were keen to help us develop interesting activations and events throughout the year. In fact, our goal is to become a point of reference beyond the in-flight experience; we want La Compagnie to be an inspiration for everything related to the destination's lifestyle: from self-care and food, to design" adds Christian Vernet.

As with all La Compagnie flights, passengers can look forward to lounge and priority access for a seamless pre-flight experience. Onboard the new A321neo aircraft, guests enjoy a more comfortable trip thanks to the 76 full flat-beds, state-of-theart entertainment, and free Wi-Fi service.

To help customers plan their travels with complete peace of mind, all La Compagnie tickets are now bookable at 100% Flex — changeable and refundable at no cost—up to 24 hours before departure. La Compagnie tickets also include two checked bags per passenger free of charge from \$2,200 R/T throughout the year.

A Special introduction fare at \$1,800 R/T for flights in April 2022. Tickets can be purchased from the <u>LaCompagnie.com</u> website or by calling the airline's call center at 1-800-218-8187 or your travel advisor.

About La Compagnie

Launched in July 2014, La Compagnie is an exclusively 100% Smart Business Class airline operating regularly scheduled transatlantic flights between New York (Newark International Airport) and Paris (Paris Orly Airport) and seasonal service between New York (Newark International Airport) and Nice (Nice Cote d'Azur International Airport), as well as to Milan (Milan Malpensa Airport). Offering competitively low business-class fares, La Compagnie Airbus A321neo fleet is fitted with 76 full-flat seats and provides thoughtful amenities including a state-of-the-art entertainment system, unlimited Wi-Fi service and a unique dining experience offering fresh menu items by renowned chefs. For reservations, visit lacompagnie.com, call the airline's call center at 1-800-218-8187 or contact your travel advisor.

Press Contact
Jennifer Reich
August Twenty Eight
jennifer@august28studio.com